

13th International Conference

ECONOMIES OF THE BALKAN AND EASTERN EUROPEAN COUNTRIES

EBEEC 2021

Pafos, Cyprus, May 14-16, 2021

ONLINE CONFERENCE



CONFERENCE PROGRAM

INTERNATIONAL HELLENIC UNIVERSITY,
DEPARTMENT OF FINANCE AND
ACCOUNTING, KAVALA, GREECE



INTERNATIONAL
HELLENIC
UNIVERSITY

NEAPOLIS
UNIVERSITY PAFOS,
CYPRUS



CONFERENCE SCHEDULE

Friday, May 14

9:00 – 9:20	Opening Ceremony and welcome speeches
9:20 – 10:10	Plenary Session
10:10 – 11:40	Session
11:40 – 11:50	Coffee break
11:50 – 12:40	Session
12:40 – 12:50	Coffee break
12:50 – 14:00	Session
14:00 – 14:10	Coffee break
14:10 – 15:00	Session
15:00 – 15:10	Coffee break
15:10 – 16:20	Session
16:20 – 16:30	Coffee break
16:30 – 18:00	Session
18:00 – 18:10	Coffee break
18:10 – 19:10	Session
19:10 – 19:50	Session

Saturday, May 15

9:00 – 10:20	Session
10:20 – 10:30	Coffee break
10:30 – 11:30	Session
11:30 – 11:40	Coffee break
11:40 – 12:30	Session
12:30 – 12:40	Coffee break
12:40 – 13:50	Session
13:50 – 14:00	Coffee break
14:00 – 15:10	Session
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15:20 – 16:20	Session
16:20 – 16:30	Coffee break
16:30 – 18:00	Session
18:00 – 18:10	Coffee break
18:10 – 19:20	Session
19:20 – 20:00	Session
20:00	Closing of the conference

The conference time uses Pafos, Cyprus time zone

CONFERENCE PROGRAM

Friday, May 14

9:00- 9:20

Opening Ceremony and welcome speeches

Professor Maria Psillaki, Dean of the School of Economics, Business and Computer Science, Neapolis University Pafos, Cyprus

Professor Anastasios Karasavoglou, International Hellenic University, Greece, Conference co-president

Professor Pantelis Sklias, Neapolis University Pafos, Cyprus, Rector, Conference co-president

9:20- 10:10

Plenary Session

Chairs: Anastasios Karasavoglou / Pantelis Sklias, International Hellenic University, Greece / Neapolis University Pafos, Cyprus

Professor Panagiotis G. Liargovas, University of Peloponnese, Chairman of the Board and Scientific Director of KEPE, Greece

“Challenges and prospects of the Greek economy after the COVID-19 pandemic”

10:10 – 11:40

Session

Session chairs: Edgar J. Saucedo-Acosta / Dimitris Kyrkilis, University of Veracruz, Mexico / University of Macedonia, Greece

1. **Charalampos Chrysomallidis** - Neapolis University Pafos / Cyprus, *The transformation of EU's MU to a real EMU as a need for addressing crises*

2. **Irina Mnohohitnei, Corina Negut, Alexandra Lavinia Horobet** - Bucharest University of Economic Studies / Romania, *The future is near: On the prospects of central bank digital currencies adoption in Central and Eastern European countries*
3. **Xanthippe Adamoglou, Vasiliki Kounnou, Hajidimitriou Yannis, Dimitris Kyrkilis** - University of Macedonia / Greece, *MNEs institutional entrepreneurship: The effect on corruption. An analysis of emerging economies*
4. **Viktorija Pistikou** - Democritus University of Thrace / Greece, *Turkey's international economic relations: the nature and the scope of Turkish economic ties with Africa*
5. **Merale Fetahi-Vehapi, Petrit Pollozhani, Ali Maksuti** - State University of Tetovo / North Macedonia, *Empirical analysis of real money demand determinants and stability in case of North Macedonia*
6. **Theofanis Mavridakis, Anastasios Panagopoulos, Spiridoula Bravou** - University of Patras / Greece, *Greek economy: Back to the past*
7. **Pantelis Sklias, Spyros Roukanas, Georgios Galatsidas** - Napolis University Pafos; University of Piraeus; University of the Aegean / Cyprus; Greece; Greece, *Greek political economy in the post-crisis period 2010-2019*

11:40 - 11:50

Coffee break

11:50 – 12:40

Session

Session chairs: Valerija Botric / Iurii Bazhal, The institute of Economics, Croatia / National University of Kyiv-Mohyla Academy, Ukraine

1. **Edgar J. Saucedo-Acosta, Patricia Bolaños** - University of Veracruz / Mexico, *Social capital and income inequality in OECD countries: Causality evidence*

2. **Vesna Lukovic** – Researcher / Greece, *Some member states of the European Union don't seem eager to adopt the euro. Why? Arguments vs. stylized facts*
3. **Mihai Cazacu, Alexandra Horobet, Marian Valentin Nastase, Lucian Belascu** – Bucharest University of Economic Studies; Bucharest University of Economic Studies; University of Bucharest; Lucian Blaga University of Sibiu / Romania, *Corruption and organised crime signaling indicators for foreign investors: An application to Eastern European countries*
4. **Özcan Karahan, Olcay Çolak** - Bandirma Onyedi Eylül University; Uşak University / Turkey, *Foreign direct investment and productivity growth in Eastern European countries*
5. **Dimitris Giakoulas, Konstantina Louloudi, Constantina Kottaridi, Pantelis Pantelidis** - University of Piraeus / Greece, *Foreign direct investment and the role of institutional framework: Evidence from Greek outward FDI*

12:40 - 12:50

Coffee break

12:50 – 14:00

Session

Session chairs: Özcan Karahan / Giannopoulos Kostas, Bandirma Onyedi Eylül University, Turkey / Neapolis University Pafos, Cyprus

1. **Goran Karanovic, Bisera Karanovic, Ivan Drazic** - University of Rijeka; University College PAR; University of Rijeka / Croatia, *The Nexus between Financial Development and Economic Growth: Evidence from Central and Eastern Europe Countries*
2. **Dimitra Ntertsou, Christos Galanos, Konstantinos Liapis** - Panteion University of Social & Political Sciences; Agricultural University of Athens; Panteion University of Social & Political Sciences / Greece, *Degree of personal income taxation convergence in the Eurozone*

3. **Antonis Zairis** - Neapolis University Pafos / Cyprus, *Digital payments in the post capital control era*
4. **Ermira Kalaj** - University of Shkodra / Albania, *Investigating financial challenges facing enterprises: Evidence from Albania*
5. **Chris Grose, Dimitrios Koufopoulos, Ioannis Gkliatis, Konstantinos Athanasiadis, Michail Fygkioris** - International Hellenic University; University of London; University of Hertfordshire; Hellenic Observatory of Corporate Governance / Greece, *Board characteristics and board committees in the Greek corporate governance framework*
6. **Sifis Plimakis, Georgios Maris** - University of Peloponnese; University of Aegean / Greece, *Fiscal austerity and collaborative governance performance: Evidence from Greece*
7. **Konstantinos Kalemis, Konstantina Kallini** - National centre for public government and public administration - Council of Europe; Ministry of education and religious affairs / Greece, *Crowd-funding as an alternative way of financial support in university research*
8. **Nikolaos Pettas, Konstantina Pendaraki, Achilleas Koutogeorgos** - Ministry of Rural Development and Food; University of Patras; International Hellenic University/ Greece, *Measuring firm performance in dairy industry by means of financial composite indicators*

14:00 - 14:10

Coffee break

14:10 – 15:00

Session

Session chairs: Valentina Diana Rusu / Konstantina Kottaridi, “Alexandru Ioan Cuza” University of Iasi, Romania / University of Piraeus, Greece

1. **Odysseas Spiliopoulos** - University of the Peloponnese / Greece, *The implementation of the EU strategy for free trade through the*

conclusion of bilateral agreements with its major partners the latest developments

2. **Michalis Pazarzis, Panagiotis Saviolakis** - Neapolis University Pafos; University of Piraeus / Greece, *The role of stateless ships in irregular maritime migration*
3. **Mohammed Meri** - University of Strasbourg / France, *Migrant inno-entrepreneurs in developed countries (The hidden side of lobbying and secret innovation?)*
4. **Eleni Triantafillidou** - Democritus University of Thrace / Greece, *Economic and legal aspects of employee voice and participation: The Greek case*
5. **Sofia Anastasiadou** - University Of Western Macedonia / Greece, *Teleworking - The most common form of work during the pandemic*

15:00 - 15:10

Coffee break

15:10 – 16:20

Session

Session chairs: Goran Karanovic / Maria Psillaki, University of Rijeka, Croatia / University Neapolis Pafos, Cyprus

1. **Maria Psillaki, Christos Floros, Efstathios Karpouzis** - University Neapolis Pafos; Hellenic Mediterranean University; University Neapolis Pafos / Cyprus; Greece; Cyprus, *Layoffs and COVID-19: Evidence from the US stock market*
2. **Grazia Dicuonzo, Francesca Donofrio, Simona Ranaldo** - University of Bari Aldo Moro / Italy, *The jungle of sustainability frameworks: Opportunities and challenges for listed companies*
3. **Sofia Karagiannopoulou, Paris Patsis, Nikolaos Sariannidis** - University of Western Macedonia / Greece, *The impact of quantitative easing on stock market: Evidence from Greece*
4. **Valentina Diana Rusu, Angela Roman** – “Alexandru Ioan Cuza”

University of Iasi / Romania, *The relationship between financing decision of SMEs and their performance*

5. **Christos Galanos, Sotirios Trigkas** - Agricultural University of Athens; Panteion University / Greece, *An alternative methodology perspective for the valuation of livestock assets*
6. **Dionisia Tzavara, Chris Grose, Sandra Pereira Rebelo Greven, Maria Argyropoulou** - University of Liverpool; International Hellenic University; Hotel Institute Montreux; International Hellenic University / U.K.; Greece; Switzerland; Greece, *Evaluating the quality of corporate governance of Swiss banks*
7. **Christos Christodoulou-Volos, Andreas Hadjixenophon-tos** - Neapolis University Pafos / Cyprus, *Borrower-Specific factors affecting non-performing loans: Evidence from Cyprus*

16:20 - 16:30

Coffee break

16:30 – 18:00

Session

Session chairs: Niccolò Persiani / Georgios Maris, University of Florence, Italy / Aegean University, Greece

1. **Besa Ombashi, Denita Cepiku, Niccolò Persiani** - Bedër University College; University of Rome Tor Vergata; University of Florence / Albania; Italy; Italy - *Health care and the implementation of public private partnership (PPP) instruments in transition Balkanic countries.*
2. **Giuseppe Ciccone, Niccolo Persiani, Gazmend Qorra**j - Università degli studi di Firenze; Università degli studi di Firenze; University of Prishtina / Italy; Italy, Kosovo, *The performance of universities in West Balkans area in the health care sector within the Horizon2020 programme*
3. **Dialehti Tsimpida, Chris Grose, Michael Talias** - Open University of Cyprus; International Hellenic University; Open University of Cyprus / Cyprus; Greece; Cyprus, *Managing labor relations in Greek hospitals - A nursing approach*

4. **Martina Giusti, Niccolò Persiani, Michele De Luca, Maria José Caldes** - University of Florence; University of Florence; Global Health Centre (GHC); Global Health Centre (GHC) / Italy, *The social return on investment to measure impact in health international cooperation projects: A case study in Albania*
5. **Francesca Donofrio, Graziana Galeone, Antonio Fusco, Angelamaria De Feo, Marco Tatullo** - University of Bari Aldo Moro / Italy, *Gender medicine: A strategic pathway to improve the sustainability of the Italian National Health Services in the future scenarios*
6. **Andrea Biasi, Peter Perger, Erik Boetto, Beatrice Ricci, Emanuele Padovani, Viola Damen, Anselmo Campagna, Matteo Bucciolli** - University of Bologna; UMIT Tirol – Private University for Health Sciences; University of Bologna; University of Bologna; University of Bologna; Rizzoli Orthopaedic Institute of Bologna; Rizzoli Orthopaedic Institute of Bologna; Rizzoli Orthopaedic Institute of Bologna / Italy; Austria; Italy; Italy; Italy; Italy; Italy; Italy; Italy, *Differences of resource consumption between standard surgical pathway and COVID-19 surgical pathway of an orthopaedic procedure. An Italian case-study*
7. **Maria Rodosthenous, Evangelos Roumeliotis** - University of West Attica / Greece - *The need to create a mechanism for adjusting the costing/pricing systems of public health units in times of emergency health crisis: Case of Greece*
8. **Grazia Dicuonzo, Graziana Galeone, Matilda Shini** - University of Bari Aldo Moro / Italy, *Opportunities and challenges in the use of big data in healthcare: A literature review*

18:00 - 18:10

Coffee break

18:10 – 19:10

Session

Session chairs: Andrea Rey-Martí / Sotiris Varelas, ESIC Business & Marketing School, Spain / Neapolis University Pafos, Cyprus

1. **Ivana Ilić, Zorana Kostić** - University of Niš / Serbia, *Perspective development of sustainable tourism in the context of environmental economics*
2. **Daniel Dragičević, Maja Nikšić Radić, Maja Buljat** - University of Rijeka / Croatia, *Bibliometric analysis of migration-tourism-terrorism nexus*
3. **Lambros Tsourgiannis, Stavros Valsamidis, Polina Karagianni, Konstantinos Tassos** - Region of East Macedonia and Thrace; International Hellenic University; International Hellenic University; Hellenic Army General Staff / Greece, *Overtourism and marketing strategies of touristic enterprises*
4. **Sofia Daskou, Andreas Masouras, Anastasia-Athanasoula Reppa** - Neapolis University Pafos / Cyprus, *Service dominant logic: The road map to value co-creation in place marketing*
5. **Georgia Vouloutidou, Dimitrios Nikas, Antonios Kostas, Ioannis Tsoukalidis, Anastasios Karasavvoglou** - International Hellenic University; International Hellenic University; International Hellenic University; Domi Development PC; International Hellenic University / Greece, *The COVID-19 pandemic and its effects on the Greek tourism sector. Case study of the region of Eastern Macedonia – Thrace*
6. **Lorena Dadić Fruk, Jelena Đurkin Badurina** - University of Rijeka, Croatia, *Financial sustainability of non-profit organizations in tourist destinations - Differences between coastal and continental destinations*
7. **Ioannis Paliokas, Eirini E. Mitsopoulou, Athanasios T. Patepidis, Evangelos A. Stathopoulos, Alexandros Kokkalas, Sotiris Diplaris, Elli Karyati, Spyros Tsafaras, Eleana Tasiopoulou, Christodoulos Riggas, Georgios Mediskos, Stefanos Vrochidis, Konstantinos Votis, Ioannis Kompatsiaris, Dimitrios Tzouvaras** - Centre for research & technology; Centre for research & technology; Centre for research & technology; Centre for research & technology; Centre for research & technology; Tetragon S.A.; Tetragon

S.A.; Piraeus bank group cultural Foundation; Piraeus bank group cultural Foundation; Centre for research & technology; Centre for research & technology; Centre for research & technology; Centre for research & technology; Greece, *Implementation of an interactive crowd-enhanced content management system for tourism development*

19:10 – 19:50

Session

Session chairs: Meral Fetahi-Vehapi / Andreas Hadjixenophontos, State University of Tetovo, North Macedonia / Neapolis University Pafos, Cyprus

1. **Emma Pennings, Georgios Georgakopoulos, Alexandros Sikalidis, Chris Grose** - University of Amsterdam; Agricultural University of Athens; International Hellenic University / Netherlands; Greece; Greece; Greece, *Abnormal audit fees and audit quality: The influence of financial expertise in the Audit Committee*
2. **Yiannis Yiannoulis** - Hellenic Mediterranean University / Greece - *Synopsis of the accounting research*
3. **Giannoula Florou, Aikaterini Tsisinou** - International Hellenic University / Greece, *Greek taxation revenues before and after economic crisis*
4. **Nikolaos Aitsidis, Charalampos Aitsidis, Efstathios Dimitriadis, Athanasios Mandilas, Dimitrios Kourtidis** - Erasmus University Rotterdam; International Hellenic University; International Hellenic University; International Hellenic University; International Hellenic University / Netherlands; Greece; Greece; Greece; Greece, *CEO overconfidence and firm bankruptcy*

Saturday May 15

09:00 - 10:20

Session

Session chairs: George Maramveliotakis / Georges Sarafopoulos, Napolis University Pafos, Cyprus / Democritus University of Thrace, Greece

1. **Erisa Pajollari, Chrysanthi Balomenou** - Epoka University / Albania, *Impact of exchange rate volatility on international trade: Case of USA and Canada*
2. **Dimitrios Chrysopoulos, Anastasios Karasavoglou, Vasilios Zoumpoulidis** - International Hellenic University / Greece, *Turkish imports of strategic products from Israel: Strategic bonds amongst turbulent relations*
3. **Vasilios Pontios, Thomas Chatzigagios** - University of Macedonia / Greece, *Greece's fiscal measures in response to the COVID-19 pandemic*
4. **Thanos Gkaragkounis** – International School of Paphos Cyprus / Cyprus, *Symbolic exchange and death*
5. **Merale Fetahi-Vehapi, Ali Maksuti** - State University of Tetovo / North Macedonia, *Fixed exchange rate and foreign exchange intervention case of North Macedonia period from 1997 to 2017*
6. **Xanthippi Chapsa, Athanasios Athanasenas, Persefoni Polychronidou** - International Hellenic University / Greece, *An economic crisis "state of shock": A Greek economy empirical case study*
7. **Georges Sarafopoulos, Kosmas Papadopoulos** - Democritus University of Thrace / Greece, *On a Bertrand duopoly game with heterogeneous expectations and emission costs*
8. **Oleksandr Chernyak, Yevgen Chernyak, Viktor Shpyrko, Oleksandr Bartkoviak** - Taras Shevchenko National University of Kyiv / Ukraine, *Statistical arbitrage using cointegration and principal component analysis approach*

10:20 - 10:30

Coffee break

10:30 – 11:30

Session

Session chairs: Alexandra Lavinia Horobet / Charalampos Chryssomalidis, Bucharest University of Economic Studies, Romania / Neapolis University Pafos, Greece

1. **Solomon Gyamfi, Jan Stejskal** - University of Pardubice / Czechia, *Ensuring sustainable economic development through industrial cluster, social and human capital development*
2. **Giorgos Meramveliotakis, Manolis Manioudis** - Neapolis University Pafos / Cyprus, *Broad strokes towards a grand theory in the analysis of sustainable development: A return to the classical political economy*
3. **Aleksandra Martinovska Stojcheska, Ana Kotevska, Ivana Janeska Stamenkovska, Dragi Dimitrievski, Edvin Zhllima, Mirsad Spahić, Vlado Kovacević, Ahmet Ali Koç** - Ss. Cyril and Methodius in University in Skopje; Ss. Cyril and Methodius in University in Skopje; Ss. Cyril and Methodius in University in Skopje; Ss. Cyril and Methodius in University in Skopje; Agricultural University of Tirana; Ministry of Agriculture and Rural Development; Department of Economic Analysis and Market; Institute for Agricultural Economics; Akdeniz University / North Macedonia; North Macedonia; North Macedonia; North Macedonia; Albania; Montenegro; Serbia; Turkey, *The role of rural development funds in EU pre-accession countries: The case of IPARD II*
4. **Mohammed Ibrahim Gariba, Romana Provaznikova** - University of Pardubice; Pardubice University / Czechia, *Fiscal decentralization impact on regional development*
5. **Simeon Karafolas, Vasilis Ragias** - University of Western Macedonia; Regional Development Agency of Western Macedonia /

Greece, *Economic crisis effects on investment plans: The case of the leader initiative in the region of west Macedonia, Greece*

6. **Smaro Dadinidou** - Democritus University of Thrace / Greece, *Development policies through the European programs: The case of the "Eastern Macedonia & Thrace" region*

11:30 - 11:40

Coffee break

11:40 – 12:30

Session

Session chairs: Ermira Kalaj / Nikos Apostolopoulos, University of Shkodra, Albania / Neapolis University Pafos, Cyprus

1. **Alexandra Horobet, Alexandra Smedoiu Popoviciu, Marine-la Luminita Emanuela Zlatea, Razvan Traian Alexe** - Bucharest University of Economic Studies / Romania, *The Eastern European automotive industry in a post-pandemic world: What drives performance?*
2. **Özcan Karahan, Musa Bayır** - Bandirma Onyedi Eylül University / Turkey, *Knowledge intensive business services and innovation in Eastern European countries*
3. **Spyros Roukanas** - University of Piraeus / Greece, *Measuring innovation of countries*
4. **Valerija Botric** - The institute of Economics / Croatia, *Innovation and skills requirements in post-transition economies*
5. **Iurii Bazhal** - National University of Kyiv-Mohyla Academy / Ukraine, *The significance of the strong innovation policy to solve the convergence challenge for the Eastern European and Balkan Countries*

12:30 - 12:40

Coffee break

12:40 – 13:50

Session

Session chairs: Konstantinos Liapis / Christos Christodoulou-Volos, Panteion University of Social & Political Sciences, Greece / University of Macedonia, Greece

1. **Paris Patsis, Sotirios Trigas, Christos Galanos** - University of Western Macedonia; Panteion University of Social and Political Sciences; Agricultural University of Athens / Greece, *Dealing no performing loans through mergers and acquisitions*
2. **Kostas Giannopoulos** - Neapolis University Pafos / Cyprus, *Using block Bootstrap and filtered historical simulation to capture the volatility spillovers and price interdependencies*
3. **Katerina Lyroudi, Thomas Chatzigagios** - Hellenic Open University; University of Macedonia / Greece, *The R&D effect on firm value in the information technology industry*
4. **Marinela Chamzallari, Antonios Chantzias, Chris Grose** - International Hellenic University; Durham University; International Hellenic University / Greece; U.K.; Greece, *The impact of COVID-19 on firm stock price volatility*
5. **Krzysztof Lyskawa, Marietta Janowicz-Lomott** - Poznań University of Economics and Business; Warsaw School of Economics / Poland, *Mutual insurance and mutual fund as a response to systemic risk (including covid-19)*
6. **Olga Bormpotsialou, Antonios Rovolis** - Panteion University of Social and Political Sciences / Greece, *Housing: Is it a luxury or a necessity? Tracking development in housing market in selected European countries*
7. **Dimitrios D. Kantianis** - Panteion University / Greece, *Probabilistic integrated schedule and cost risk estimation for buildings projects*

13:50 - 14:00

Coffee break

14:00 – 15:10

Session

Session chair: Tibor Tarnóczy / Andreas Zairis, University of Debrecen, Hungary / Neapolis University Pafos, Cyprus

1. **José Carlos Ballester Miquel, José Manuel Guaita Martínez, Andrea Rey-Martí, Agustín Carrilero Castillo, Ferran Jordi Portilla Salas** - ESIC Business & Marketing School; Universitat Politècnica de València; University of Valencia / Spain, *Ecosystems wherein trees miss leaves in springtime: A pilot document review of entrepreneurial ecosystems*
2. **Charalampos Arachovas, Manolis Manioudis** - Panteion University of Social and Political Sciences; International University of Greece / Greece, *Has the Greek entrepreneurship been left behind compared to other Eastern European countries? Is the Covid-19 crisis a new entrepreneurial opportunity?*
3. **Fratzeska Chala, Nancy Bouranta** - National and Kapodistrian University of Athens; University of Patras / Greece, *Soft skills enhance employee performance: The case of the maritime industry*
4. **Theocharis Stylianos Spyropoulos, Christos Andras, Aristotelis Dimkou** - Perrotis College; International Hellenic University; Aristotle University of Thessaloniki / Greece, *Application of graph theory on entrepreneurship research – New findings and a new methodology framework*
5. **Stavros Kalogiannidis, Efstratios Loizou, Katerina Melfou, Olympia Papaevangelou** - University of Western Macedonia; University of Western Macedonia; Ministry of Education / Greece, *Assessing relationship between entrepreneurship education and business growth*
6. **Athanasios Vasilopoulos, Christos Tsitsakis** - University of the Aegean and National Technical University of Athens; National and Kapodistrian University of Athens/ Greece, *The entrepreneurship development in Greece: The aftermath of an economic crisis*
7. **Ioannis Tsoukalidis, Antonios Kostas, Anastasios Karasav-**

voglou - Domi Development PC; International Hellenic University; International Hellenic University / Greece, *Evaluation of the operation of a social cooperative enterprise and comparison with an "ordinary" enterprise of the private sector*

15:10 - 15:20

Coffee break

15:20 – 16:20

Session

Session chairs: Marietta Janowicz-Lomott / Andreas Masouras, Warsaw School of Economics, Poland / Neapolis University Pafos, Cyprus

- 1. María Rodríguez-García, Klaus Ulrich, José Fernando Gallego-Nichols, Esther Pagán-Castaño** - Universitat de València; ESIC Business & Marketing School; ESIC Business & Marketing School; ESIC Business & Marketing School / Spain, *Family council from a cultural approach: The case of Eastern European countries*
- 2. Efstratios Kypriotelis, Nikolaos Arnis, Georgios Kolias** - University of Ioannina / Greece, *Corporate governance procedures and Tobin's q as a measure of organizational performance*
- 3. Tóth Bálint László** - Corvinus University of Budapest / Hungary, *Spillover-effects in international railway cooperation: The case of V4 countries*
- 4. Kleoniki Kalapouti, Nikolaos Varsakelis** - Aristotle University of Thessaloniki / Greece, *The role of universities on regional innovation: Does quality matter?*
- 5. Theocharis Stylianos Spyropoulos, Myrto Papageorgiou** - Aristotle University of Thessaloniki; Greece, *Sampling issues and eco-networks on innovation management, quantitative research studies challenges*
- 6. Vasiliki Kounnou, Dimitrios Kyrkilis** - University of Macedonia / Greece, *The effect of size and R&D intensity ratio on firm-level profitability: Some evidence from the Greek manufacturing sector*

- 7. Konstantinos Papapanagiotou, Konstantinos Rotsios, Nikolaos Sklavounos** - Perrotis College, American Farm School / Greece, *Innovating in emerging markets by building meaningful it alliances*

16:20 - 16:30

Coffee break

16:30 – 18:00

Session

Session chairs: Thomas Dilger / Spyros Roukanas, MCI Management Center Innsbruck, Austria / University of Piraeus, Greece

- 1. Katerina Melfou, Efrosyni Sapardani, Efstratios Loizou, Fotios Chatzitheodoridis** - University of Western Macedonia / Greece, *The role of agricultural cooperatives in alleviating the effects of economic crisis in rural areas*
- 2. Veronika Fenyves, Zoltán Bács, Elvira Böcskei, Péter Bajnai, Tibor Tarnóczy** - University of Debrecen; University of Debrecen; Budapest University of Technology and Economics; University of Debrecen; University of Debrecen / Hungary, *Comparative analysis of Romanian and Hungarian food companies*
- 3. Christos Karelakis, Zacharias Papanikolaou, Theodossiou George, Apostolos Goulas** - Democritus University of Thrace; Democritus University of Thrace; University of Thessaly; University of Thessaly; University of Thessaly / Greece, *Local products dynamics and the determinants of purchasing behaviour*
- 4. Sotirios Papadopoulos, Theodoros Markopoulos** - International Hellenic University; Ministry of rural development and food of the Hellenic Republic / Greece, *Correlating the applied integrated farming systems with the pesticides residues on table grapes*
- 5. Marianthi Maliari, Chrisanthi Balomenou, Strydon Mamielis, Simeon Semasis, Stavros Pavlidis** - International Hellenic University; Epoka University; International Hellenic University; In-

ternational Hellenic University; International Hellenic University / Greece; Albania; Greece; Greece; Greece, *Investing plans on Greek agriculture: A case study on farmers in regional unity*

6. **Theodoros Markopoulos, Sotirios Papadopoulos** - Ministry of rural development and food; International Hellenic University / Greece, *The effect of the world spread of COVID-19 pandemic on fresh food*
7. **Athanasia Mavrommati, Achilleas Kontogeorgos, Fotios Chatzitheodoridis** - University of Patras; International Hellenic University; University of Western Macedonia / Greece, *Technical efficiency evaluation by input-oriented data envelopment analysis of fish farming sector in Greece*
8. **Apostolos Goulas, George Theodossiou** - University of Thessaly / Greece, *Business clusters in the dairy industry. A Greek case*
9. **Olga Vachanelidou, Christos Karelakis, Efstratios Loizou, Konstantinos Galanopoulos** - Democritus University of Thrace; Democritus University of Thrace; University of Western Macedonia; Democritus University of Thrace / Greece, *The role of the agri-food sector in regional development: evidence from a Greek region*

18:00 - 18:10

Coffee break

18:10 – 19:20

Session

Session chairs: Oleksandr Chernyak / Sofia Daskou, Taras Shevchenko National University of Kyiv, Ukraine / Neapolis University Pafos, Cyprus

1. **Christian Ploder, Thomas Dilger, Katja Kirchgasser** - MCI Management Center Innsbruck / Austria, *The impact of transparency on trust and purchase intention – The moderating role of consumers' blockchain awareness*
2. **Oleksandr Chernyak, Bohdan Yakymchuk** - Taras Shevchenko

National University of Kyiv / Ukraine, *Assessment of COVID-19 impact on grocery retail in Ukraine*

3. **Marian Mair, Thomas Dilger, Christian Ploder** - Management Center Innsbruck / Austria, *The recognition and impact of dynamic pricing with ESL technology on the purchasing decision of consumers in stationary grocery stores: Current findings and experimental design*
4. **Georgios Deirmentzoglou, Evangelos Deirmentzoglou** - Neapolis University Pafos; University of Piraeus / Greece, *PEST analysis of the e-commerce industry: The case of Greece*
5. **Sotirios Papadopoulos** - International Hellenic University / Greece, *Applying the total quality management in wineries*
6. **Sofia Anastasiadou** - University of Western Macedonia / Greece, *E-commerce and e-business: Development opportunities and prospects*
7. **Stavros Valsamidis, Kalliopi Kalampouka, Athanasios Mandilas, Giannoula Florou** - International Hellenic University / Greece, *Use of e-government services by citizens. The case of local authorities.*
8. **Dimitrios Valsamidis, Stefanos Nikolaidis, Vasilios Ferelis, Dimosthenis Pappas** - International Hellenic University / Greece, *Shopping in Greece: Where is the line between online and offline market?*

19:20 – 20:00

Session

Session chairs: Anastasia Reppa / Efstratios Loizou, Neapolis University Pafos, Cyprus / University of Western Macedonia, Greece

1. **Carla Martínez-Climent, Dolores Botella-Carrubi, Pilar Pérez-Ruiz, Marc Veciana-Belmonte, Francisco Javier Sendra-García** - ESIC Business & Marketing School; Universitat Politècnica de València; ESIC Business & Marketing School; Universitat de València; Complutense University of Madrid / Spain, *Crowdfunding research trends*

2. **Andreas Stylianou, Constantia Charalampous, Anastasia-Athanasoula Reppa** - Neapolis University Pafos / Cyprus, *The link between educational expenditures and student learning outcomes: Evidence from Cyprus*
3. **Lazaros Anastasiadis, Pulcheria Zirinoglou** - University of Crete; International Hellenic University / Greece, *Emotional Intelligence impact on e-government services usage during the pandemic Covid-19*
4. **Vasilios Ferelis, Prodromos Chatzoglou, Vasilios Aggelidis** - International Hellenic University; Democritus University of Thrace; International Hellenic University / Greece, *Interoperability, A critical factor for the success of a health information system*
5. **Lazaros Anastasiadis, Pulcheria Zirinoglou** - University of Crete; International Hellenic University / Greece, *One year lock down and quality of life during the COVID-19 pandemic: Greek citizens' experience*

20:00

Closing of the conference

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