

≡ 10th International Conference

The Economies of the Balkan and the Eastern European Countries in the changing World

EBEEC 2018

Warsaw, Poland, May 11-13, 2018



CONFERENCE PROGRAM

Eastern Macedonia and Thrace Institute of Technology,
Department of Accounting and Finance, Kavala (Greece)

Warsaw School of Economics (Poland)

Poznań University of Economics and Business (Poland)



UNIWERSYTET
EKONOMICZNY
W POZNANIU



SGH

Friday May 11

9:00 - 12:00

Registration (*Warsaw School of Economics, Address: building C – al. Niepodległości 128, reception desk*)

9:30 - 10:00

Opening Ceremony and welcome speeches

Professor Jacek Prokop, the Rector Warsaw School of Economics, Poland

Dean Professor Ryszard Bartkowiak, Warsaw School of Economics, Dean of the Colloquium of Management and Finance

Professor Jacek Lisowski, on behalf of Professor Maciej Żukowski, the Rector Poznań University of Economics and Business, Poland

Professor Anastasios Karasavoglou, Eastern Macedonia and Thrace Institute of Technology, Greece

Phd Krzysztof Łyskawa, Poznań University of Economics and Business, Poland

Professor Adam Sliwinski, Warsaw School of Economics, Head of Risk and Insurance Department, Poland

10:00 - 11:00

Plenary Session:

Chairmen: Adam Śliwiński / Krzysztof Łyskawa, Warsaw School of Economics, Poland / Poznań University of Economics and Business, Poland

Professor Ioannis Psycharis, Panteion University of Social and Political Sciences, Greece

“Regional inequalities in a changing Europe: challenges and prospects”

11:00 - 11:30

Coffee break

11:30 - 13:00

Concurrent Sessions:

SESSION I

Chairmen: Ioannis Psycharis / Yannis Hajidimitriou, Panteion University of Social and Political Sciences, Greece / University of Macedonia, Greece

1. **Nikitas-Spiros Koutsoukis, Efstathios Fakiolas, Ioannis Psychogios** - University of Peloponnese; University of Peloponnese; OTE Group of Companies / Greece, "Political risk complementarity between business economics and international relations"
2. **Sevinç Bahar** - Gazi University / Turkey, "Adaptation period of Turkish rural policies to EU policies"
3. **Dimitrios Kyrkilis, Mary Avdalyan** - University of Macedonia / Greece "Resource Based Economies and Global Competitiveness. The case of Russia"
4. **Milica Jovanovic, Milica Djokic** - University of Nish / Serbia, "Innovativeness of Serbian enterprises as a factor of competitiveness improvement at the international market"
5. **Konstantinos Rotsios, Nikolaos Sklavounos, Yannis Hajidimitriou** - Perrotis College American Farm School; University of Macedonia; University of Macedonia / Greece, "Past experience in IJVs and its impact on partner relationships"
6. **Efstratios Kypriotelis, Eirini Triarchi, Nikolaos Arnis, Konstantinos Karamanis** - TEI of Epirus / Greece, "The supranational enterprise and the global governance"

SESSION II

Chairmen: Luljeta Sadiku / Giannoula Florou, International Balkan University, FYROM / Eastern Macedonia and Thrace Institute of Technology / Greece

1. **Mehmet Pinar, Thanasis Stengos, Nikolas Topaloglou** - Edge Hill University; University of Guelph; Athens University of Economics and Business / UK; Canada; Greece, "Beyond the human development index: A stochastic spanning methodology"
2. **Abdylmenaf Bexheti, Luljeta Sadiku, Murat Sadiku** - South East European University; International Balkan University; South East European University / FYROM, "The impact of public debt on economic growth: An econometric analyses for western Balkan countries"

3. **Georges Sarafopoulos, Kosmas Papadopoulos** - Democritus University of Thrace / Greece, "On the stability of a Cournot dynamic game under the influence of information"
4. **Georges Sarafopoulos, Kosmas Papadopoulos** - Democritus University of Thrace / Greece, "On a Bertrand dynamic game with differentiated goods, heterogeneous expectations and asymmetric cost functions"
5. **Özcan Karahan, Olcay Çolak** - Bandırma Onyedi Eylül University; Uşak University / Turkey, "Inflation and economic growth in Turkey: Evidence from non-linear ARDL approach"

SESSION III

Chairmen: Renata Pajewska-Kwasny / Dimitrios Maditinos, Warsaw School of Economics, Poland / Eastern Macedonia and Thrace Institute of Technology, Greece

1. **Dimitrios Kyrkilis, Natasa Grujic** - University of Macedonia; University of Macedonia / Greece, "Distance as determinant of FDI in transition countries. The case of Serbia"
2. **Argyrios Kolokontes, Achilleas Kontogeorgos, Efstratios Loizou, Fotios Chatzitheodoridis** - University of Patras; University of Patras; Western Macedonia Institute of Technology; Western Macedonia Institute of Technology / Greece, "Are the sectors with highest growing effects the most attractive fields for investments? A paradigm in a country under economic crisis"
3. **Goran Karanovic and Bisera Karanovic** - University of Rijeka; Business School PAR / Croatia, "An empirical analysis of calendar anomalies in Croatian market"
4. **Simeon Karafolas, George Thanos, Androniki Katarachia** - Western Macedonia University of Applied Sciences; Technological Educational Institute of Sterea Ellada; Western Macedonia University of Applied Sciences / Greece, "Evolution and structure of banking credits in Greece: A long term examination"

SESSION IV

Chairmen: Branislav Dudic / Vahap Tecim, Comenius University in Bratislava, Slovakia / Dokuz Eylul University, Turkey

1. **Zdenka Dudic** - FTN / Serbia, "Performance measurement using the balanced scorecard (BSC) model – A key factor of innovation for the company"
2. **Srecko Goic** - University of Split / Croatia, "Employed and unemployed over 50 - how they see their competences and what motivates them"
3. **Muhammad Babar Shahzad** - Pakistan Currency Exchange Co. (Pvt) Ltd / Pakistan, "The nonlinear effect of job complexity and psychological capital on in role performance, job stress & workload"
4. **Ceyda Unal, Vahap Tecim** - Dokuz Eylul University / Turkey, "The use of biometric technology for effective personnel management system in organization"
5. **Enida Pulaj Brakaj** - University of Vlora / Albania, "Does the five forces model stay in power today? An empirical analysis of the competitive framework"
6. **Elisabetta Lentsiou, , Kalliopi Kalampouka, Lambros Tsourgiannis, and Ioannis Kazanidis** - National and Kapodistrian University of Athens; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "Do the new business models provide 'justice' to legal services?"

13:00 - 14:00

LUNCH – Warsaw School of Economics, Address: building C – al. Niepodległości 128, hall before Theatre I

14:00 - 15:30

Concurrent Sessions:

SESSION I

Chairmen: Efstratios Kyriotelis / Persefoni Polychronidou, TEI of Epirus, Greece / Technological Educational Institute of Central Macedonia, Greece

1. **Zoran Tomić** – University of Nis / Serbia, “The Pareto distribution of world’s GDP”
2. **Branislav Dudic, Martina Drahošová, Ján Smoleň, Zdenka Dudic, Petra Milošovičová** - Comenius University in Bratislava; Comenius University in Bratislava; Comenius University in Bratislava; FTN; Univerzita Komenského v Bratislave / Slovakia; Slovakia; Slovakia; Serbia; Slovakia, “Trade relations of the Western Balkans with the European Union”
3. **Mario Pečarić, Helena Blažić, Paško Burnać** – University of Split; University of Rijeka; University of Split / Croatia, “Current account and public debt in central and eastern Europe- An alternative approach”
4. **Özcan Karahan, Metehan Yılgör** - Bandırma Onyedi Eylül University / Turkey, “Assessing the financial integration of Eastern European countries”
5. **Vasilios Zoumpoulidis, Georgios Simitsis, Vithleem Bimpili** - Eastern Macedonia and Thrace Institute of Technology / Greece, “Effectiveness of economic adjustment programmes for debt crises implemented in the southern European union countries”
6. **Luljeta Sadiku, Snezhana Bilic, Gjilnaipe Bexheti**- International Balkan University; International Balkan University; University of Tetovo / FYROM, “Empirical analyses of the relationship between trade and budget deficit of FYROM”

SESSION II

Chairmen: Malwina Lemkowska / Maria Rodosthenous, Poznań University of Economics and Business, Poland / University of West Attica, Greece

1. **Alexandra Horobet, Oana Popovici, Lucian Belascu** - Bucharest University of Economic Studies; Bucharest University of Economic Studies & Romanian Academy; Lucian Blaga University of Sibiu /Romania, “Drivers of competitiveness in European high-tech industries”

2. **Daniel Marth, Thomas Dilger, Christian Ploder** - Management Center Innsbruck / Austria, "The upcoming role of the Enterprise Architect - From overseeing visualization and documentation to becoming the enabler for change and innovation"
3. **Valentina Diana Rusu, Angela Roman** - "Alexandru Ioan Cuza" University of Iasi / Romania, "Starting new business and access to finance: A panel data investigation"
4. **Sotirios Papadopoulos, Theodoros Markopoulos, Christos Karelakis, Eleni Zafeiriou, Konstantinos Mattas** - Democritus University of Thrace; Democritus University of Thrace; Democritus University of Thrace; Democritus University of Thrace; Aristotle University of Thessaloniki / Greece, "Assessing the prospects for the adoption of farming system types in the future; The case of Greece"
5. **Dimitrios Valsamidis, Dimosthenis Pappas, Vasilios Ferelis, Michael Nikolaidis** - Eastern Macedonia and Thrace Institute of Technology / Greece, "FAGA, the ideal business model"
6. **Lambros Tsourgiannis, Giannoula Florou, Michael Nikolaidis, Athanasios Mandilas** - Region of Eastern Macedonia and Thrace; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "The succession in SME's"

SESSION III

Chairmen: Srecko Goic / Anastasios Michailidis, University of Split, Croatia / Aristotle University of Thessaloniki, Greece

1. **Monika Medikienė, Mindaugas Dapkus and Dimitrios Maditinos** - Vytautas Magnus university; Vytautas Magnus university; Eastern Macedonia and Thrace Institute of Technology / Lithuania; Lithuania; Greece, "Consumer confidence linkages among European Union countries: cluster analysis"
2. **Ioanna Chatzopoulou, Ilias Santouridis** - TEI of Thessaly / Greece, "Antecedents and consequences of trust development within a network marketing company"
3. **Mehmet Cem Bölen, Orhan Çeliker, Üstün Özen, Ersin Karaman** -

Atatürk University / Turkey, "Understanding consumers' intention to switch from traditional watches to smartwatches"

4. **Elena Kostadinova** - University of National and World Economy / Bulgaria, "Non-profit marketing in Bulgaria – much needed, still disregarded"
5. **Konstantina Malamidou, Theocharis Spyropoulos, Konstantinos Rotsios** - Perrotis College / Greece, "Knowledge management & loyalty programs – A customer perception analysis – The Greek retail market"
6. **Ulvi Cenap Topcu, Ahmet Esenkaya** - Çanakkale Onsekiz Mart University / Turkey, "A study on advertisements in "Harb Mecmuasi": In pursuit of political content"
7. **Lambros Tsourgiannis, Giannoula Florou, Stavros Valsamidis, Vaia Markopoulou** - Region of Eastern Macedonia and Thrace; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "Which factors affect consumers' buying behaviour in economic depression period: the Greek case"

SESSION IV

Chairmen: Monika Kaczala / Efstratios Loizou, Poznań University of Economics and Business, Poland / Western Macedonia Institute of Technology, Greece

1. **Emre Karagöz, Vahap Tecim** - Dokuz Eylül University / Turkey, "Designing web based staff monitoring system using computer vision for effective business process"
2. **Ljiljana Bozic, Valerija Botric** - The Institute of Economics / Croatia, "E-shopping across EU – why some individuals refuse to adopt it?"
3. **Logica Banica, Persefoni Polychronidou, Magdalena Radulescu, Cristian Stefan** - University of Pitesti; Technological Educational Institute of Central Macedonia; University of Pitesti; Spiru Haret University / Romania; Greece; Romania; Romania, "When IoT meets DevOps: fostering business opportunities"
4. **Emre Karagöz, Vahap Tecim** - Dokuz Eylül University / Greece, "Designing IT based decision making process for effective evacuation systems via iBeacons"

5. **Stavros Valsamidis, Athanasios Mandilas, Efstathios Dimitriadis, Dimitrios Maditinos** - Eastern Macedonia and Thrace Institute of Technology / Greece, "Analyzing digital disruption with data mining techniques"
6. **Elias Gounopoulos, Ioannis Kazanidis, Stavros Valsamidis, Sotirios Kontogiannis**- Technological Educational Institute of Western Macedonia; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; University of Ioannina / Greece, "A quantitative analysis of Internet adoption and usage by the seniors in Greece"

15:30 - 16:00

Coffee break

16:00 - 17:30

Concurrent Sessions:

SESSION I

Chairmen: Elena Kostadinova / Nikitas-Spiros Koutsoukis, University of National and World Economy, Bulgaria / University of Peloponnese, Greece

1. **Ana Carp** – Artifex University of Bucharest / Romania, "Models of benefits correlation in the social security system"
2. **Theodoros Markopoulos, Sotirios Papadopoulos, Kostantinos Mattas** - Democritus University of Thrace; Democritus University of Thrace; Aristotle University of Thessaloniki / Greece, "The correlation between the selling points of agricultural supplies and local economy"
3. **Marija Dzunic, Natasa Golubovic, Jelena Stankovic** - University of Nis / Serbia, "Consolidating democracy in CEE: The role of socio-economic context"
4. **Walery Okulicz-Kozaryn** - Cracow Pedagogical University / Poland, "Growth of economics or bureaucracy: Where to does the political rhetoric of Russian Presidents lead?"
5. **Cigdem Varol, N. Aydan Sat** - Gazi University; Gazi University / Turkey, "Spatial differentiation of socio-economic characteristics: A core-periphery analysis of Ankara"

6. **Malwina Lemkowska** - Poznań University of Economics and Business / Poland, "Implementation of ISO 14001 environmental management system in an insurance seeker and an insured set against the process of providing environmental insurance"

SESSION II

Chairmen: Goran Karanovic / Valerija Botric, University of Rijeka, Croatia / The Institute of Economics, Croatia

1. **Kristina Črnjar** - University of Rijeka, Croatia, "Human capital capabilities for sustainable competitive advantage in tourism industry"
2. **Nicola Bulled, Robert Hersh, Laura Auerbach, Erin Heinle, Jack Marabello, Taylor Thompson, Konstantinos Rotsios** - Worcester Polytechnic Institute; Worcester Polytechnic Institute; Worcester Polytechnic Institute; Worcester Polytechnic Institute; Worcester Polytechnic Institute; Perrotis College American Farm School / USA; USA; USA; USA; USA; USA; Greece, "Assessing the effects of the sharing economy on rural tourism"
3. **Turker Susmus, Ozgur Babacan** - Ege University / Turkey, "Electric Energy Sector in Turkey and Energy Trading Between Turkey and Balkan Countries"
4. **Irene Kamenidou, Spyridon Mamalis, Evangelia Zoi Bara, Stavros Pavlidis** - Eastern Macedonia and Thrace Institute of Technology / Greece, "Important destination image components as perceived by generation Z"
5. **Ganna Kostenko** - State Pedagogical University of Berdyansk / Ukraine, "Improving the mechanism of management of resort and recreational industry enterprises' activity in the context of European integration of Ukraine"
6. **Nicola Bulled, Robert Hersh, Daniel Crosby, Jean Furter, Brooke Pierce, Konstantinos Rotsios** - Worcester Polytechnic Institute; Worcester Polytechnic Institute; Worcester Polytechnic Institute; Worcester Polytechnic Institute; Worcester Polytechnic Institute; Perrotis College American Farm School / USA; USA; USA; USA; USA; Greece,

“Expanding the economic opportunity presented by Airbnb in Thessaloniki, Greece”

7. **Sofia Yfanti, Maria Apostolaki, Katerina Vavadaki** - Hersonisos Municipality; Region of Crete; Region of Crete / Greece, “Building energy renovation within the Greek public sector: REBUS project”

SESSION III

Chairmen: Jacek Lisowski / Marietta Janowicz-Lomott, Poznań University of Economics, Poland / Warsaw School of Economics, Poland

1. **Krzysztof Lyskawa and Yuriy Klapkiv** - Poznań University of Economics; The University of Lodz / Poland, “The concept of index insurance policies in agriculture - a comparison of solutions in Poland and Ukraine”
2. **Pawel Dzieciol** - Poznań University of Economics and Business / Poland, “A hobby as a predisposition to insurance knowledge. An attempt to find a correlation”
3. **Monika Kaczała** - Poznań University of Economics and Business / Poland, “Demand and premium subsidies for crop insurance”
4. **Marietta Janowicz-Lomott, Krzysztof Lyskawa** - Warsaw School of Economics; Poznań University of Economics / Poland, “Instruments for financing damage in animal production in Poland and the European Union”
5. **Jacek Lisowski and Aleksandra Hęćka** - Poznań University of Economics / Poland, “An environmental bond as a type of financial security in case of an environmental damage – definition and application”
6. **Krzysztof Lyskawa and Aleksandra Hęćka** - Poznań University of Economics / Poland, “Environmental damage in Poland in agriculture and possible coverage through insurance”
7. **Adam Śliwiński and Łukasz Kuryłowicz** - Warsaw School of Economics / Poland, “The Lack of Equilibrium on Motor Insurance Market in Poland”

SESSION IV

Chairmen: Logica Banica / Thomas Dilger, University of Pitesti, Romania / Management Center Innsbruck, Austria

1. **Adam Śliwiński, Iwona Borkowska** - Warsaw School of Economics / Poland, "Factors determining demands for health insurance - analysis based on the market in Poland"
2. **Pavel Zakharchenko, Tatiana Kungurtseva-Mashchenko** - State Pedagogical University of Berdyansk / Ukraine, "Meaning resort-recreation complex in system of health economics on Ukraine"
3. **Niccolò Persiani, Alberto Romolini, Laura Yzeiraj, Edi Dragusha, Emiljan Karma** - Università di Firenze - Universiteti Katolik Zoja e Këshillit të Mirë; Università telematica Uninettuno; Universiteti Katolik Zoja e Këshillit të Mirë; Universiteti Katolik Zoja e Këshillit të Mirë; Universiteti Katolik Zoja e Këshillit të Mirë / Italy; Albania, "The path for introducing diagnosis related groups (DRGs) in Albanian healthcare"
4. **Dan Sava** - private consultant / Romania, "Healthcare goods and services – An economic perspective"
5. **Edi Dragusha, Niccolò Persiani** - Universiteti Katolik "Zoja e Këshillit të Mirë"; Università degli Studi di Firenze / Albania; Italy, "The financing of hospital services and the introduction of the DRGs. An Albanian hospital case study"

20:00

Conference Dinner – Warsaw School of Economic Building G Parachute Theatre)

Saturday May 12

9:30 - 11:00

Concurrent Sessions:

SESSION I

Chairmen: Valentina Diana Rusu / Niccolò Persiani, "Alexandru Ioan Cuza"
University of Iasi, Romania / Università di Firenze - Universiteti Katolik Zoja e
Këshillit të Mirë, Italy

1. **Gyorgy Andor, Tamas Toth** - Eotvos Lorand University / Hungary, "Non-financial background of financial performance – Evidences from Eastern Europe"
2. **Mustafa Yurtsever, Vahap Tecim, Murat Emeç** - Dokuz Eylül Üniversitesi / Turkey, "Forecasting meal requirements using time series methods in organization"
3. **Konstantinos Liapis, Christos Papadas, Christos Galanos, Sotirios Trigas** - Panteion University; University of Athens; Panteion University; Panteion University / Greece, "Stress testing the cost components and gross profit margin of farm income in Greece"
4. **Ivana Marjanović, Žarko Popović** - University of Niš / Serbia, "Profitability determinants of insurance companies in the republic of Serbia"
5. **Spyros Roukanas, Emmanuil Karakostas** - University of Piraeus / Greece, "The financial services exports of China and the role of RMB"
6. **Ekin Akkol, Serkan Alici, Can Aydin, Cigdem Tarhan** - Dokuz Eylül University / Turkey, "What happened in Turkey after booking.com limitation: Sentiment analysis of tweets via text mining"
7. **Serkan Alici, Ekin Akkol, Can Aydin, Cigdem Tarhan** - Dokuz Eylül University / Turkey, "Sentiment analysis of how Turkish customers effect from Paypal closure"

SESSION II

Chairmen: Yılmaz Gökşen / Alexandra Horobet, Dokuz Eylül University, Turkey / Bucharest University of Economic Studies, Romania

1. **Gyorgy Andor** - Eotvos Lorand University / Hungary, "Contradictory theories and explanations about income inequality-increasing of post-socialist countries in the European Union"
2. **Abdul Rauf, Xiaoxing Liu, Waqas Amin** - Southeast University; South-east University; Shandong University / China – "Financial development and growth nexus in light of Belt Road Initiative: Evidence from Balkan and Eastern States"
3. **Antonis Kostas, Ioannis Tsoukalidis, Anastasios Karasavoglou** - Eastern Macedonia and Thrace Institute of Technology; Domi Development PC; Eastern Macedonia and Thrace Institute of Technology / Greece, "Social cooperative enterprises in Greece: The transition from the law 4019/2011 to the law 4430/2016. A process without a road map"
4. **Viktoriiia Hretska-Myrgorodska, Mykhailo Maksymov** - Kharkiv City Council; V.N. Karazin Kharkiv National University / Ukraine, "Creation of a socially-oriented economy through territorial development strategies: Behavioral approach"
5. **Ioannis Tsoukalidis, Antonis Kostas, Anastasios Karasavoglou** - Domi Development PC; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "Exploitation of local assets: Prerequisites for success"
6. **Eleftheria Kolokytha, Anastasia Chatzianastasiou, Styliani Mystioglou, Giannoula Florou** - Eastern Macedonia and Thrace Institute of Technology / Greece, "Road accidents 2010-2015. A comparative study on injured people and prevention techniques at Greece, Poland and Lithuania"

SESSION III

Chairmen: Konstantinos Liapis / Marija Dzunic, Panteion University, Greece / University of Nis, Serbia

1. **Raffaella Pisciotta, Grazia Dicuonzo, Michele Di Marcantonio, Vit-**

- torio Dell'Atti** - University of Bari Aldo Moro / Italy, "The detection of false financial statements using accounting ratios: An empirical investigation"
- 2. Panagiotis Spanos, Konstantinos Liapis** - Panteion University / Greece, "International accounting standards, budgeting and controlling in private and public sector"
 - 3. Maria Kyriakou, Konstantina Tsoktouridou** - Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "BIG4 auditors and their influence on audit fees and discretionary accruals in a European level"
 - 4. Petros Kalantonis, Spyridon Goumas, Maria Rodosthenous, Aggelos Stravodimos** - University of West Attica / Greece, "Exploring the impact of the recession on the relevance of the disclosed accounting information. Evidence from Greek financial market"
 - 5. Ozgur Babacan, Turker Susmus** - Ege University / Turkey, "Practice differences of forensic accounting: A comparison of countries from roman and common law systems"
 - 6. Stavros Valsamidis, Vasilios Zoumpoulidis, Anna Xaritidou, Eirini Iosifidou** - Eastern Macedonia and Thrace Institute of Technology / Greece, "ICT for accountants: blessing or curse?"

SESSION IV

Chairmen: Magdalena Szyszko / Peter Bajzik, WSB University in Poznań, Poland / Comenius University in Bratislava, Slovakia

- 1. Magdalena Szyszko, Aleksandra Rutkowska** - WSB University in Poznań; Poznan University of Economics and Business / Poland, "Factors affecting consumers' expectations in EU member states with independent monetary policy"
- 2. Dimitra Lazaridou, Anastasios Michailidis, Marios Trigkas** - Aristotle University of Thessaloniki / Greece, "Farmers' attitudes and behavior toward recycled water use for irrigation"
- 3. Tolga Pelitli, Kaan Yaralioğlu, Emre Karagöz** - Dokuz Eylül University / Turkey, "The determination of food preferences with PROMETHEE multi-criteria decision making method: an application on web based"

4. **Demet Özbek, Kaan Yaralioğlu, Emre Karagöz** - Dokuz Eylül University / Turkey – “The effective personnel selection via multi criteria decision making method analytic hierarchy process (AHP): A web based application”
5. **Arif Daş, Mehmet Cem Bölen, Ersin Karaman, Üstün Özen** - Atatürk University / Turkey, “Research trends of wearable technologies adoption, use and resistance”
6. **Sofia D. Anastasiadou** - University of Western Macedonia / Greece, “Leadership According to EFQM Model in Tertiary education: The case of Greek Universities”
7. **Sofia D. Anastasiadou** - University of Western Macedonia / Greece, “Total quality management in Greek Tertiary Educational System”

11:00 - 11:30

Coffee break

11:30 - 13:00

Concurrent Sessions:

SESSION I

Chairmen: Vittorio Dell’Atti / Emre Karagöz, University of Bari Aldo Moro, Italy / Dokuz Eylül University, Turkey

1. **Dimitrios D. Kantianis, Konstantinos J. Liapis** - Panteion University / Greece, “An analysis of critical variables affecting working capital in infrastructure projects”
2. **Asli Goksoy**- American University in Bulgaria / Bulgaria, “Are cross-border mergers & acquisitions threat or opportunity to rival firms in the host country?”
3. **Konstantinos Liapis, Sotirios Trigas, Paris Patsis** - Panteion University of Social and Political Sciences/ Greece, “Managing NPES under financial crisis condition: A synthetic quick approach”
4. **Saghir Ahmed** - University of Minho / Portugal, “Determinants of operational risk and their impact on microfinance banks in Pakistan”

5. **Dimitrios Kourtidis, Athanasios Mandilas, Eleftheria Panagiotidou, Ntina Tsoktouridou** - Eastern Macedonia and Thrace Institute of Technology / Greece, "Non performing loans and banks' financial statements in Greece"
6. **N. Aydan Sat, Cigdem Varol** - Gazi University; Gazi University / Turkey, "The relationship between locational preferences of banking sector and socio-economic structures of cities in Turkey"

SESSION II

Chairmen: Özcan Karahan / Spyros Roukanas, Bandırma Onyedi Eylül University, Turkey / University of Piraeus, Greece

1. **Victoria Pistikou** – University of Nicosia / Cyprus, "How international development cooperation creates 'clone-states'"
2. **Gizem Erdoğan** - Pamukkale University / Turkey, "What are light out factory districts land choice within the scope of industry 4.0"
3. **Sifis Plimakis, George Karachalios** - University of Peloponnese; Greek public employment agency (OAED) / Greece, "Governance innovation and Employment Policy Reform in Greece: Learning an elephant to fly?"
4. **Angelos Michail Michalopoulos, Nicos Sykianakis, Maria Papoutsis** - University of Piraeus; University of West Attica; University of Piraeus / Greece, "Implementing corporate governance rules in organizations and public utilities in Greece"
5. **Maria Papoutsis, Angelos Michail Michalopoulos** - University of Piraeus / Greece, "Proposals for the improvement of the internal audit of the public sector in Greece"
6. **Theodore Bais, Michail Nikolaidis, Vasilios Zoumpoulidis** - Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "Models of business viability assessment"

SESSION III

Chairmen: Gyorgy Andor / Konstantinos Rotsios, Eotvos Lorand University, Hungary / Perrotis College American Farm School, Greece

1. **Cihan Çılgın, Vahap Tecim** - Dokuz Eylul University / Turkey, "Designing online collaboration tool for managing postgraduate education with web 3.0 technologies"
2. **Yılmaz Gökşen, Cihan Çılgın, Mustafa Ünlü, Yasin Büyükkör, Hakan Aşan** - Dokuz Eylul University / Turkey, "A study about sustainability and its recognition on information projects"
3. **Athanasios Mandilas, Dimitrios Kourtidis, Eleftheria Panagiotidou, Konstantina Tsoktouridou** - Eastern Macedonia and Thrace Institute of Technology / Greece, "An implementation of ERP system in Small and Medium sized enterprises"
4. **Hakan Aşan, Mustafa Ünlü, Onur Doğan, Yılmaz Gökşen** - Dokuz Eylul University / Turkey, "Revisiting university departments' efficiency: A case study by using data envelopment analysis and data mining"
5. **Sofia D. Anastasiadou** - University of Western Macedonia / Greece, "Evaluating perception, expectation of students and service quality gap in Greek tertiary education"
6. **Peter Bajzik, Daniela Novackova, Lubica Bajzikova** - Comenius University in Bratislava / Slovakia, "The factors of labour mobility in Slovakia"
7. **Eleftheria Kolokytha, Georgios Kolokythas, Fotini Perdiki, Stavros Valsamidis** - Eastern Macedonia and Thrace Institute of Technology; Manpower Employment Organization, Athens; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, "Labour job digitalization: Myths and realities"

13:00 - 14.30

LUNCH – Warsaw School of Economics, Address: building C – al. Niepodległości 128, hall before Theatre I

17:30

Sightseeing in the Warsaw's Old Town - free walking tour

Meeting point: the Column of the King Sigismund at the Castle Square

Sunday May 13

Optional tour; Visit the conference's website for more information

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