



EASTERN MACEDONIA AND THRACE INSTITUTE OF TECHNOLOGY,
DEPARTMENT OF ACCOUNTANCY AND FINANCE, GREECE

UNIVERSITY OF MACEDONIA, DEPARTMENT OF BALKAN,
SLAVIC AND ORIENTAL STUDIES, GREECE

Conference Program

7th International Conference

**'The Economies of Balkan
and Eastern Europe Countries
in the changed World'**

EBEEC 2015



KAVALA, GREECE
May 8-10, 2015

Organizing Committee

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- Dimitrios Kyrkilis, University of Macedonia, Thessaloniki, Greece

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6. Belletti Matteo, The Polytechnic University of Marche, Italy

7. Bexheti Abdylmenaf, South East European University, F.Y.R.O.M.
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37. Leksinaj Elvira, Agricultural University of Tirana, Albania
38. Lesakova Dagmar, University of Economics Bratislava, Slovak Republic
39. Liapis Konstantinos, Panteion University, Greece
40. Loizou Stratos, TEI of West Macedonia, Greece

41. Magoulios Georgios, TEI of Central Macedonia, Greece
42. Makris Georgios, University of Macedonia, Greece
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66. Stathakis Georgios, University of Crete, Greece
67. Thalassinos Eleftherios, University of Piraeus, Greece
68. Trifonova Silvia, Economic University, Sofia, Bulgaria
69. Valsamidis Stavros, TEI of EMTh, Greece
70. Zarotiadis Grigorios, Aristotle University of Thessaloniki, Greece
71. Zoumboulakis Michael, University of Thessaly, Greece

FRIDAY,
May 8

9:00

Registration

Venue: Great Amphitheatre of TEI EMTh

9:00-9:30

Opening Ceremony and welcome speeches

Venue: Great Amphitheatre of TEI EMTh

Professor Athanasios Mitropoulos, Rector of Eastern Macedonia and Thrace Institute of Technology, Greece

Professor Achilleas Zapranis, Rector of University of Macedonia, Greece

Professor Dimitrios Kyrkilis, University of Macedonia, Greece

Professor Karasavvoglou Anastasios, Eastern Macedonia and Thrace Institute of Technology, Greece

9:30-11:00

Chairman: Dimitrios Kyrkilis, University of Macedonia, Thessaloniki, Greece

PLENARY SESSION:

(a) **Professor Dr. Heiner Flassbeck**, University of Hamburg, Germany / Faculty of Economics / Director of Flassbeck-Economics

“Macroeconomic logic and macroeconomic theory - The case of the euro crisis”

(b) **Professor Dr. Christos Kalantaridis**, University of Bradford, U.K.

“He who pays the piper calls the tune: The appropriation of university generated knowledge”

11:00-11:30

Coffee break

11:30-13:00

Venue of all Sessions: Rooms 20, 21, 33 and 34
(1st floor of the building of Accountancy and Finance Department)

SESSION I

Chairmen: Konstantinos Hazakis / Matteo Belletti - Democritus University of Thrace, Greece / The Polytechnic University of Marche, Italy

- 1) **Srdjan Marinkovic, Ognjen Radovic, Zeljko Sevic** - University of Nis / University of Nis / University of Wales Trinity Saint David, Serbia / Serbia / U.K., *“Testing uncovered interest parity for structural breaks: A developing country perspective”*

- 2) **Nikitas-Spiros Koutsoukis** - University of Peloponnese, Greece, "Global political economy clusters: Exploring the world through the eyelets of country-oriented performance indicators, rankings and ratings"
- 3) **Odysseas Spiliopoulos - Athanassia Triantafyllopoulou** - TEI of Peloponnese, Greece, "The regime of bilateral investment treaties between Greece and non EU countries of Southern and Eastern Europe. The perspective of a necessary reform"
- 4) **Edgar Saucedo, Jesus Diaz** - University of Veracruz / Autonomous Metropolitan University, Mexico, "Theory of optimum currency areas and the Balkans"

SESSION II

Chairmen: Georgios Makris / Angela Roman - University of Macedonia, Greece / Alexandru Ioan Cuza University of Iasi, Romania

- 1) **Jelena Stankovic, Vesna Jankovic-Milic, Marija Dzunic** - University of Nis, Serbia, "Interaction between competitiveness and innovation: Evidence from South-Eastern European countries"
- 2) **Marija Petrović-Ranđelović, Tatjana Stevanović** - University of Nis, Serbia, "Sustainable development and national competitiveness: The case of the republic of Serbia"
- 3) **Dimitrios Kyrkilis, Georgios Makris, Konstantinos Hazakis** - University of Macedonia, Greece, "Economic crisis and national economic competitiveness: Does labour cost link the two?"
- 4) **Snezana Radukic, Zarko Popovic** - University of Nis, Serbia, "Correlation analysis of key factors influence on the international competitiveness in efficiency-driven economies"

SESSION III

Chairmen: Vasilis Angelis / Dorina Kripa - University of the Aegean, Greece / University of Tirana, Albania

- 1) **George Magoulios, Nikolaos Pretsios** - TEI of Central Macedonia, Greece, "Structures and financing means of local government's social policy in Greece. A case study of Thessaloniki's municipalities"
- 2) **László Várallyai, Szilvia Botos, Ádám Péntek** - University of Debrecen, Hungary, "Socio-economic factors of soil pollution"
- 3) **Krzysztof Lyskawa, Paweł Rozumek** - Poznań University of Economics, Poland, "Retirement decisions in the face of the retirement age increasing – Example of Poland"
- 4) **Besnik Fetaj, Selajdin Abduli, Stefan Qirici** - South East European University, F.Y.R.O.M., "Ordered probit model of job satisfaction in former Yugoslavian republic of Macedonia"

13:00-14.30

SESSION I

Chairmen: Dimitrios Kyrkilis / Marija Dzunic - University of Macedonia, Greece / University of Nis, Serbia

- 1) **Özcan Karahan, Olcay Çolak** - Balıkesir University / Usak University, Turkey, *"The Nexus between imports and national income in Turkey"*
- 2) **Luljeta Sadiku, Merale Fetahi-Vehapi, Nimete Berisha** - State University of Tetovo / State University of Tetovo / University of Prishtina, F.Y.R.O.M. / F.Y.R.O.M. / , *"The persistence and determinants of current account balance of FYROM"*
- 3) **Elena Spasova** - New Bulgarian University, Bulgaria, *"The balance-of-payments constrained growth model in transitional economy: The case of Bulgaria"*
- 4) **Alexandra Horobet, Radu Lupu, Lucian Belascu** - Bucharest University of Economic Studies / Bucharest University of Economic Studies / Lucian Blaga University of Sibiu, Romania, *"The behaviour of currencies from Eastern Europe and the Balkans during high volatility episodes- A cluster analysis approach"*

SESSION II

Chairmen: Nikitas – Spyros Koutsoukis / Athanasios Mandilas - University of Peloponnese, Greece / Eastern Macedonia and Thrace Institute of Technology, Greece

- 1) **Athanasios Athanassenas** - TEI of Central Macedonia, Greece, *"Value co-creation in services: An economic perception on the state of the art in economics, I.C.T. vs. Marketing"*
- 2) **Nikolaos Kartalis, Konstantinos Matis** - TEI of Western Macedonia / TEI of Central Macedonia, Greece, *"Time driven activity based costing applied in Hellenic post office"*
- 3) **Konstantinos Liapis, Panagiotis Spanos** - Panteion University, Greece, *"Public accounting analysis under budgeting and controlling process: The Greek evidence"*
- 4) **Svetlana Michailidou, Agelos Zoitsas** - Eastern Macedonia and Thrace Institute of Technology, Greece, *"Auditing procedures applies in an SA for control of vat, withholding tax, stamp duty and property taxation"*
- 5) **Elpida Tenidou, Stavros Valsamidis, Ioannis Petasakis, Athanasios Mandilas** - Eastern Macedonia and Thrace Institute of Technology, Greece, *"ELENXIS, an effective tool for the war against tax avoidance and evasion"*

SESSION III

Chairmen: Christos Kalantaridis / Srećko Goić - University of Bradford, U.K. / University of Split, Croatia

- 1) **Thomas Dilger, Sabine Graschitz** - University of Innsbruck, Austria, *"Influencing factors on earnings management: Empirical evidence from listed German and Austrian companies"*
- 2) **Konstantinos Liapis, Dimitris Kantianis** - Panteion University, Greece, *"Cost and time optimization for construction projects"*
- 3) **Sofia Anastasiadou** - University of Western Macedonia, Greece, *"The roadmaps of total quality management in the Greek education system according to Deming, Juran, and Crosby in light of the EFQM model"*
- 4) **George Theodossiou, Apostolos Zisis, Eleni Thanou** - TEI of Thessaly / TEI of Thessaly / TEI of Athens, Greece, *"The contribution of the social capital in managing the effects of the economic crisis in the urban and rural areas of eastern Thessaly"*

14:30-15:00

Chairman: Srdjan Marinkovic - University of Nis, Serbia

Invited Speaker: Prof. Eleftherios Thalassinou, University of Piraeus, Greece
"Eurozone: The Greek Tragedy will Affect an Incomplete Optimum Currency Area?"

15:00-16:00

LUNCH (university campus)

16:00-17:30

SESSION I

Chairmen: Georgios Theodossiou / Christos Karelakis - TEI of Thessaly, Greece / Democritus University of Thrace, Greece

- 1) **Paraskevi Tsimitri, Anastasios Michailidis, Maria Partalidou, Giorgos Kountios** - Aristotle University of Thessaloniki, Greece, *"The real rural influencers: Behavioural dimensions of perceived leadership which influence rural people"*
- 2) **Yilmaz Gökşen, Muhammet Damar, Onur Doğan** - Dokuz Eylül University, Greece, *"Building management information systems to coordinate the university business processes: A proposed model for Dokuz Eylül University"*
- 3) **Vehbi Ramaj, Aferdita Berisha, Refik Havolli** - University of Pristina / University of Pristina/ International University of Struga, *"Management information systems in Kosovo energy corporation (KEC)"*

- 4) **Dimitrios Maditinos, Alexandra Tsinani, Željko Šević** - Eastern Macedonia and Thrace Institute of Technology / Glasgow Caledonia University / University of Wales TSD, Greece / U.K. / U.K., *"Managerial optimism and the impact of cash flow sensitivity on corporate investment: The case of Greece"*

SESSION II

Chairmen: Luljeta Sadiku / Kateryna Kononova - State University of Tetovo, F.Y.R.O.M. / V.N. Karazin Kharkiv National University, Ukraine

- 1) **Pantelis Sklias, Maria Tsampra** - University of the Peloponnese / University of Patras, Greece, *"Labor reforms in SEE countries and their impact on escaping from the crisis"*
- 2) **Matteo Belletti** - The Polytechnic University of Marche, Italy, *"The emerging role of peasant economics at the end of industrial age: Insights from Albania"*
- 3) **Georges Sarafopoulos** - Democritus University, Greece, *"Complexity in a duopoly game with homogeneous players, convex, log-linear demand and quadratic cost functions"*
- 4) **Chrysanthi Balomenou, Marianthi Maliari** - Hellenic Open University / Aristotle University of Thessaloniki, Greece, *"Support of local entrepreneurship during periods of crisis: A case study for Serres-Greece on NSRF programmes"*
- 5) **Srećko Goić** - University of Split, Croatia, *"Motivation, resistance to stress, and adaptation to changes among employee of different generations"*

SESSION III

Chairmen: Konstantinos Liapis / Alexandra Horobet - Panteion University, Greece / Bucharest University of Economic Studies, Romania

- 1) **Vasilika Kota** - University of Rome Tor Vergata, Italy, *"Allocative efficiency of bank lending in emerging markets: The case of Albania"*
- 2) **Costas Kyritsis, Panagiotis Reklitis, Panagiotis Trivellas** - TEI of Epirus / TEI of Central Greece / TEI of Central Greece, Greece, *"Simulation for the stability and DEA risk analysis of Greek banks within a prolonged duration of the debt crisis"*
- 3) **Dimitris Kyrkilis, Konstantinos Hazakis** - Democritus University of Thrace / University of Macedonia, Greece, *"Is competitiveness influenced by macroeconomic-fiscal stabilization policy? Greece as a case study"*
- 4) **Demosthenes Georgopoulos, Theodore Papadogonas, George Sfakianakis** - Hellenic Ministry of National Economy, Infrastructure, Shipping and Tourism / Central Greece University of Applied Sciences / Central Greece University of Applied Sciences, Greece, *"A new type of goods: Ecumenical or universal goods"*

17:30-19:00

SESSION I

Chairmen: Efstratios Loizou / Anastasios Michailidis - TEI of Western Macedonia, Greece / Aristotle University of Thessaloniki, Greece

- 1) **Theodoros Markopoulos, Christos Karelakis, Konstantinos Galanopoulos, Konstadinos Mattas** - Democritus University of Thrace / Democritus University of Thrace / Democritus University of Thrace / Aristotle University of Thessaloniki, Greece, "Did the 2004 CAP reform affect production practices of cereals? Insights from the agricultural input suppliers"
- 2) **Alma Delija, Stefan Qirici** - Albanian Savings and Credit Union / South East European University, Albania, "Promotion policies microfinance growth and the development of agriculture in Albania (case Albanian savings and credit union)"
- 3) **Dimitris Kyrkilis, Simeon Semasis** - University of Macedonia / Aristotle University of Thessaloniki, Greece, "Greek agriculture failure. The other face of a failed industrialization. From accession to EU to debt crisis"
- 4) **Dimos Papadopoulos, Eleni Zafeiriou, Christos Karelakis** - Democritus University of Thrace, Greece, "The income of energy crops in Greece and the role of CAP. A survey with linear programming"

SESSION II

Chairmen: Georges Sarafopoulos / Stefan Qirici - Democritus University, Greece / South East European University, Albania

- 1) **Aseda Banushaj** - University of Tirana, Albania, "Factors that inhibit the low income population from being part of the insurance market"
- 2) **Aleksandras Vytautas Rutkauskas, Egle Celiesiene** - Vilnius Gediminas Technical University / Lithuanian University of Educational Sciences, Lithuania, "Multisector, multifactor, multicriteria development sustainability optimization system (3M D SOS)"
- 3) **Alen Sacek** - University of Latvia, Latvia, "Risk assessment in cross-border acquisitions in central and eastern European markets based on experience in the automotive industry"
- 4) **Kateryna Kononova** - V.N. Karazin Kharkiv National University, Ukraine, "Economic development: An evolution model"

SESSION III - Special Track: Institutional Environment and Political Risk

Chairmen: Johannes Leitner / Hannes Meissner - University of Applied Sciences BFI Vienna, Austria

- 1) **Bojidar Archinkov** - PRAVITEL, Bulgaria, "To laugh or to cry when a competitor dies? Failure of the fourth biggest bank in Bulgaria"
- 2) **Panagiotis Gavras, Sofoklis Vogiazas, Maria Koura** - BSTDB, South East

European Research Centre / Research Centre of the University of Sheffield and CITY College / University of Macedonia, Greece, *"The numbers behind the ratings: The determinants of country risk in the Black Sea region"*

- 3) **Ewa Martyna-David** - University of Applied Sciences BFI Vienna, Austria, *"Political risks and their impact on western companies in Russia"*
- 4) **Nikitas-Spiros Koutsoukis, Spyros Roukanas** - University of Peloponnese / University of Piraeus, Greece, *"'Compulsory' economic deflation turned political risk: Effects of austere decision-making on Greece's 'true' economy (2008-2015) and the 'Eurozone or default' dilemma"*
- 5) **Yaroslav Prytula, Elena Denisova-Schmidt** - Ivan Franko National University of Lviv / University of St. Gallen (HSG), Ukraine / Switzerland, *"Informality or corruption? The case of Ukrainian firms"*

21:00

WELCOME DINNER

20.30 Departure with the conference bus from the hotels to the restaurant

SATURDAY,
May 9

9:00-10:30

SESSION I

Chairmen: Dagmar Lesakova / Sofia Anastasiadou
- University of Economics in Bratislava, Slovakia / University of Western Macedonia, Greece

- 1) **Anastasios Michailidis, Afroditi Papadaki-Klavdianou, Ignacio Lorite Torres, Fabio Augusto Pereira, Mirko Hänel, Joseph Buhagiar, Stefan Shilev, Efstratios Michaelidis, Efstratios Loizou, Fotios Chatzitheodoridis, Rafael Casielles Restoy, Antonia Lorenzo Lopez** - Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / Andalusian Institute of Agricultural and Fisheries Research and Training (IFAPA) / Technology Transfer Centre (TTZ) / Technology Transfer Centre (TTZ) / University of Malta / Agricultural university / Third Military Veterinary Hospital / Greek Army / TEI of Western Macedonia / TEI of Western Macedonia / BIOAZUL S.L. / BIOAZUL S.L., *"Exploring treated wastewater issues related to agriculture in Europe, employing a quantitative swot analysis"*
- 2) **Krzysztof Lysekawa, Marietta Janowicz-Lomott** - Poznań University of Economics / Gdansk University, Poland, *"Subsidized crop insurance in Poland – Analysis of 10 years of functioning"*
- 3) **Athanasios Ragkos, Alexandros Theodoridis, Antonis Fachouridis,**

Christos Batzios - Aristotle University of Thessaloniki, Greece, *"Dairy farmers' strategies against the crisis and the economic performance of farms"*

- 4) **Marietta Janowicz-Lomott, Krzysztof Łyskawa, Pawel Rozumek** - Gdansk University / Poznan University of Economics / Poznan University of Economics, Poland, *"Farm income insurance as an alternative for traditional crop insurance"*

SESSION II

Chairmen: Sogoklis Vogiazas / László Várallyai - Research Centre of the University of Sheffield and CITY College, U.K. / University of Debrecen, Hungary

- 1) **Anastasia Kopaneli** - University of Patras, Greece, *"Dividend policy: A review of theories followed by empirical evidences- A pedagogical approach"*
- 2) **Svetlana Saksonova, Svetlana Savina** - University of Latvia / Higher School of Social Technologies, Latvia, *"Analysing changes in firm value changes as a factor for evaluating the need to improve firms' financial management"*
- 3) **Dimitrios Kydros, Vasileios Oumbailis** - TEI of Central Macedonia, Greece, *"A network analysis of the Greek stock market"*
- 4) **Georgios Patelis** - Eastern Macedonia and Thrace Institute of Technology, Greece, *"Employing valuation tools for public and private companies. The food sector in Greece"*
- 5) **Sotirios Papadopoulos, Theodoros Markopoulos** - Democritus University of Thrace / Greece, *"Factors affecting the implementation of integrated agriculture in Greece"*

SESSION III

Chairmen: Heiner Flassbeck / Cigdem Tarhan - University of Hamburg, Germany - Director of Flassbeck-Economics / Dokuz Eylul University, Turkey

- 1) **Athanassios Papageorgiou** - TEI of Peloponnese, Greece, *"European integration in the age of narcissism: An approach of the Greek economic crisis"*
- 2) **Theofanis Mavridakis, Dimitrios Dovas, Spiridoula Bravou** - TEI of Western Greece / TEI of Western Greece / University of Patras, Greece, *"The results of the adjustment program for the Greek economy"*
- 3) **Pantelis Sklias, Spyridon Roukanas, Vasileios Balafas** - University of the Peloponnese / Piraeus University / University of the Peloponnese, Greece, *"The "cloud" Europe and Germany as the European stabilizer"*
- 4) **Maria Eleni Voutsas, George Borovas** - University of Thessaly / University of Macedonia, Greece, *"The operation of the Bretton woods institutions in the modern globalized environment: Problems and challenges"*

10:30-11:00

Coffee Break

11:00-12:30

SESSION I

Chairmen: Katerina Dimaki / Svetlana Saksonova - Athens University of Economics and Business, Greece / University of Latvia, Latvia

- 1) **Turker Susmus, Ozgur Baslangic** - Ege University, Turkey, *"The new payment term BPO and its effects on Turkish international businesses"*
- 2) **Asterios Sormas, Ioannis Antoniadis, Panagiotis Serdaris** - TEI of Western Macedonia, Greece, *"Convergences and divergences between the Greek business economy with those of the Black Sea countries"*
- 3) **Victoria Pistikou, Pyrros Papadimitriou** - University of Peloponnese, Greece, *"Economic interdependence and national security: The India-Pakistan case"*
- 4) **Vassiliadis Spyros, Siakas Kerstin, Vassiliadis Achilleas** - TEI of Thessaloniki, Greece, *"Helping to manage the generation shift of the Greek family businesses"*
- 5) **Odysseas Spiliopoulos, Athanasia Triantafylloupoulou** - TEI of Peloponnese, Greece, *"The institution of social economies in the era of crisis. Sectors of cooperation in the southern Europe countries"*

SESSION II

Chairmen: Logica Banica / Simeon Karafolas - University of Pitesti, Romania / TEI of Western Macedonia, Greece

- 1) **Giedrė Kviesienė, Valentinas Podvezko, Eglė Celiešienė** - Lithuanian University of Educational Sciences / Vilnius Gediminas Technical University / Lithuanian University of Educational Sciences, Lithuania, *"Preference of education: Universal sustainable development context"*
- 2) **Pantelis Sklias, Giota Chatzimichailidou** - University of Peloponnese, Greece, *"Adult education: A vehicle for economic development"*
- 3) **Sofia Anastasiadou, Poulcheria Zirinoglou** - University of Western Macedonia, Greece, *"EFQM dimensions in Greek primary education system"*
- 4) **Logica Banica, Magdalena Radulescu** - University of Pitesti, Romania, *"Using big data in academic environment"*

SESSION III - Special Track: Macro- and Micro-Aspects of Economic Development

Chairmen: Grigoris Zarotiadis / Constantinos Katrakilidis - Aristotle University of Thessaloniki, Greece

- 1) **Grigoris Zarotiadis** - Aristotle University of Thessaloniki, Greece, *"Extraversion within a new economic paradigm"*
- 2) **Eirini Ozouni, Grigoris Zarotiadis** - Aristotle University of Thessaloniki, Greece, *"Relieving inflation or palliative self-destruction?"*

- 3) **Evangelia Sdrolia, Grigoris Zarotiadis** - Aristotle University of Thessaloniki, Greece, “Green Product”: *Where we are and where to go?*”
- 4) **Xanthippi Chapsa, Eftychia Tsanana, Constantinos Katrakilidis** - TEI of Central Macedonia & Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / Aristotle University of Thessaloniki, Greece, “Growth and convergence in the EU-15: *More evidence from the cohesion countries*”
- 5) **Constantinos Katrakilidis, Nicolaos Tampakis, Moyses Sidiropoulos** - Aristotle University of Thessaloniki / TEI of Thessaloniki / Aristotle University of Thessaloniki, Greece, “An empirical investigation of the linkages between oil prices, biofuels and food prices”
- 6) **Konstantinos Theodoridis, Constantinos Katrakilidis, Ioannis Kyritsis, Panayiotis Pantelidis** - Hellenic Open University / Aristotle University of Thessaloniki / Aristotle University of Thessaloniki / TEI of Central Macedonia, Greece, “An empirical study on the relationship between energy consumption and economic growth in Greece”

12:30-14:00

SESSION I

Chairmen: Pantelis Sklias / Turker Susmus - University of the Peloponnese, Greece / Ege University, Turkey

- 1) **Achilleas Kontogeorgos, Konstantina Pendaraki, Fotios Chatzitheodoridis** - University of Patras / University of Patras / TEI of Western Macedonia, Greece, “Assessing the economic performance of the Greek cheese industry”
- 2) **Dorina Kripa, Alban Korbi** - University of Tirana, Albania, “Protection from inflation by investing in real estate, Albanian case”
- 3) **Ramona Rupeika-Apoga, Alessandro Danovi** - University of Latvia / University of Bergamo, Latvia / Italy, “Availability of alternative financial resources for SMEs as a critical part of the entrepreneurial eco-system: Latvia and Italy”
- 4) **Simeon Karafolas, Androniki Katarachia, George Kyriazopoulos** - TEI of Western Macedonia, Greece, “Developing cooperation for SMEs: The case of financial instruments”
- 5) **Angela Roman** - Alexandru Ioan Cuza University of Iasi, Romania, “Regional disparities regarding the situation and performances of SMEs in Romania: Developments and trends”

SESSION II

Chairmen: Dimitrios Ioannides / Egle Celiesiene - University of Macedonia, Greece / Lithuanian University of Educational Sciences, Lithuania

- 1) **Ioannis Athanasiadis, Dimitrios Ioannides** - University of Macedonia, Greece, “A statistical analysis of big web market data structure using a big real dataset of wines and the direct e-commerce social phenomenon of producer to consumer transaction”

- 2) **Can Aydın, Vahap Tecim, Cigdem Tarhan** - Dokuz Eylül University, Turkey, *"It based vehicle tracking system for effective management in public organizations"*
- 3) **Efstathios Dimitriadis, Katerina Stratigopoulou, Despoina Kaltsidou** - Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Democritus University of Thrace, Greece, *"Electronic commerce and economical crisis"*
- 4) **Christos Geranis, Dimitrios Papadopoulos, Konstantinos Koveris** - University of Macedonia, Eastern Macedonia and Thrace Institute of Technology, Eastern Macedonia and Thrace Institute of Technology, Greece, *"Accommodative and dissuasive factors that affect the intention to transact through Internet in Greece"*
- 5) **Jacek Lisowski** - Poznan University of Economics, Poland, *"Challenges for the polish insurance market"*

SESSION III

Chairmen: Besnik Fetai / Sonja Jovanovic - South East European University, F.Y.R.O.M. / University of Nis, Serbia

- 1) **Dagmar Lesakova** - University of Economics in Bratislava, Slovakia *"Customer satisfaction development in retail business"*
- 2) **Androniki Katarachia, Anastasios Konstantinidis** - TEI of Western Macedonia / Democritus University of Thrace, Greece, *"Fast-food service quality and customer satisfaction: An empirical study in Greece"*
- 3) **Panagiotis Trivellas, Nikolaos Kakkos, Nikos Blanas and Ilias Santouridis** - TEI of Central Greece / TEI of Thessaly / TEI of Thessaly / TEI of Thessaly, Greece, *"Career satisfaction and job performance in accounting firms. The mediating effect of general competencies"*
- 4) **Angela Gjekanovikj, Athanasios Bizmpiroulas, Konstantinos Rotsios** - Perrotis College - American Farm School, Greece, *"Export success factors for table olives: The perception of Greek exporting firms"*
- 5) **Vaggelis Saprikis, Androniki Katarachia** - TEI of Western Macedonia, Greece, *"Examining the e-gamblers' behavior: An empirical study"*

14:00-15:00

Lunch (university campus)

15:00-16:30

SESSION I

Chairmen: Yannis Hajidimitriou / Stavros Valsamidis - University of Macedonia, Greece / Eastern Macedonia and Thrace Institute of Technology, Greece

- 1) **Sonja Jovanovic, Vesna Jankovic Milic, Ivana Ilic** - University of Nis,

Serbia, *"Economic effects and perspectives of western Balkan countries tourism development"*

- 2) **Lambros Tsourgiannis, Pavlos Delias, Persefoni Polychronidou, Anastasios Karasavoglou, Stavros Valsamidis** - Region of East Macedonia and Thrace / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology, Greece, *"Why tourists prefer to make vacation in the region of Eastern Macedonia and Thrace in Greece?"*
- 3) **Pavel Vasilevich Zakharchenko, Dmitriy Igorevich Savushkin** - Berdiansk State Pedagogical University, Ukraine, *"Innovative and investment development of resort-recreation and tourism spheres in Ukraine"*
- 4) **Athanasios Mandilas, Efstathios Dimitriadis, Stavros Valsamidis** - Eastern Macedonia and Thrace Institute of Technology, Greece, *"The perceptions of residents of a tourism site, for the economic impact of tourism in the area. The case of Samos Island"*

SESSION II

Chairmen: Konstantinos Rotsios / Thomas Dilger - University of Macedonia, Greece / University of Innsbruck, Austria

- 1) **Ioannis Antoniadis, Asterios Sormas, Anastasios Alexandridis** - TEI of Western Macedonia, Greece, *"Corporate governance in the Black Sea region: Trends and developments"*
- 2) **Goran Karanovic, Bisera Karanovic** - University of Rijeka, Croatia, *"Developing an aggregate index for measuring financial stability in the Balkans"*
- 3) **Theognwsia Tellidou, Chris Grose, Persefoni Polychronidou, Theodore Kargidis, Stergios Anatolitis** - Eastern Macedonia and Thrace Institute of Technology / International Hellenic University / Eastern Macedonia and Thrace Institute of Technology / TEI of Thessaloniki / Aristotle University of Thessaloniki, Greece, *"Corporate governance for A.S.E. listed firms"*
- 4) **Edlira Luci** - University of Tirana, Albania, *"Legal and regulatory issues of financial securities in Albania"*
- 5) **Antonios Rovolis, Konstantinos Liapis, Christos Galanos** - Panteion University, Greece, *"A capital structure financial analysis and unmeasured effect of each countries regime: The real estate companies (REITS)"*

SESSION III

Chairmen: Spyridon Roukanas / Pavlos Delias - Piraeus University, Greece / Eastern Macedonia and Thrace Institute of Technology, Greece

- 1) **Tatiana Lungu** - Hochschule Neuss für Internationale Wirtschaft, Germany, *"The impact of labour migration on the economic and social development – An empirical analysis for Moldova"*

- 2) **Vassiliki Batiou, Sofia Anastasiadou** - University of Macedonia / University of Western Macedonia, Greece, *"Greeks' attitudes toward boundaryless mindset career"*
- 3) **Sophia Anastasiou, Kostas Siassiakos, Konstantinos Filippidis, Cosmas Nathanailides** - TEI of Central Greece / ASEP / University of Western Macedonia / TEI of West Greece, Greece, *"Occupational accidents of immigrant workers in Greece"*
- 4) **Yevgen Chernyak** - Taras Shevchenko National University of Kyiv, Ukraine, *"The features of internal migration in Ukraine: Influence on country's competitiveness"*

16:30-18:00

SESSION I

Chairmen: George Magoulios / Goran Karanovic - TEI of Central Macedonia, Greece / University of Rijeka, Croatia

- 1) **Georges Sarafopoulos, Panos Ioannidis** - Democritus University of Thrace, Greece *"Interregional Cooperation, local welfare and social capital"*
- 2) **Nikolaos Sklavounos, Konstantinos Rotsios, Yannis Hajidimitriou** - University of Macedonia, Greece, *"Trust in ISAs: The role of foreign partners' knowledge transfer, senior management commitment, goal congruity and control"*
- 3) **Vasilis Angelis, Athanasios Angelis-Dimakis, Katerina Dimaki** - University of the Aegean / Imperial College London / Athens University of Economics and Business, Greece, *"The region and its multiple images"*
- 4) **Georgios Lampiris, Christos Karelakis, Efstratios Loizou** - Democritus University of Thrace / Democritus University of Thrace / TEI of Western Macedonia, Greece, *"General equilibrium models for assessing policy impacts on a region: A review"*
- 5) **Theodore Koutroukis** - Democritus University of Thrace, Greece, *"Benefits and costs of European works councils in Greece: A Balkan way of social dialogue?"*

SESSION II

Chairmen: Özcan Karahan / Panagiotis Trivellas - Balıkesir University, Turkey / TEI of Central Greece, Greece

- 1) **Onur Mengi, Deniz Deniz, Ahmet Can Ozcan, Cigdem Tarhan** - Izmir University of Economics / Izmir University of Economics / Izmir University of Economics / Dokuz Eylul University, Turkey, *"Multi actor-based approach to planning decisions for cultural industries in new economy"*
- 2) **Onur Doğan, Hakan Aşan, Ejder Ayçin** - Dokuz Eylul University, Turkey, *"Using data mining techniques to advance decision making processes in a local firm"*

- 3) **Tolga Urekli, Yılmaz Gökşen, Onur Dogan, Hakan Asan** - Schnider Electric / DEU / DEU / DEU, Turkey, *"The system design and implementation of request development system on the focus of decision support systems"*
- 4) **Jelena Stanković, Jovica Stanković, Ivana Marković, Evica Petrović** - University of Niš, Serbia, *"Risk-constrained investment strategies in emerging markets"*
- 5) **Boris Delibašić, Petar Markovic, Pavlos Delias** - University of Beograd / University of Beograd / Eastern Macedonia and Thrace Institute of Technology, Serbia / Serbia / Greece, *"Analyzing skier movements as process maps. A case from Serbian ski resort"*

SESSION III

Chairmen: Marietta Janowicz-Lomott / Vehbi Ramaj - Gdansk University, Poland / University of Pristina

- 1) **Serhat Serbest, Yılmaz Gökşen, Onur Dogan** - Schnider Electric / DEU / DEU, Turkey, *"The help desk system design and implementation in the focus of information technology's efficiency"*
- 2) **Anastasios Konstantinidis, Androniki Katarachia** - Democritus University of Thrace / TEI of Western Macedonia, Greece, *"Irrational behavior and the mental accounting"*
- 3) **Szilvia Botos, Várallyai László, Péntek Ádám** - University of Debrecen Hungary, *"Mobile technologies and applications in SME sector"*
- 4) **Ilias Santouridis** - TEI of Thessaly, Greece, *"Incorporating information technology into accounting and finance higher education curricula in Greece"*
- 5) **Eleftheria Kolokytha, Georgios Kolokythas, Stavros Valsamidis, Giannoula Florou** - Eastern Macedonia and Thrace Institute of Technology / Manpower Employment Organisation / Eastern Macedonia and Thrace Institute of Technology / Eastern Macedonia and Thrace Institute of Technology, Greece, *"A framework for the development of smart cities based on the open data"*

19:30

Walk at the Old city of Kavala "Panagia" area

21:00

DINNER

Tavern "Sto Koutouki to Sarri" at the shopping center of the city

SUNDAY,
May 10

9:30-19:30

TRIP TO AMPHIPOLIS (optional)

1. Archaeological Museum of Amphipolis

The city of Amphipolis is located two km from Thessaloniki-Kavala motorway (Egnatia road) at the crossroad of Serres, Drama, just above of Strymon river. Therein lies the great archaeological site and museum. The Museum is housed in a new building, completed in 1995. All findings are from the surrounding area and reflects the time course of the city. Entering the museum one can see the silver reliquary and gold wreath of olive leaves found in a cist grave at the foundation of the museum.

2. Kasta Tomb

The Kasta Tomb or Casta Tomb, also known as the Amphipolis Tomb, is an ancient Macedonian tomb discovered in Amphipolis, Central Macedonia, in northern Greece in 2012 and first entered in August 2014. The tomb is dated at the last quarter of 4th century B.C., and it is the largest burial monument ever discovered in Greece and by comparison dwarfs the tomb of Philip II of Macedon, father of Alexander the Great, in Vergina.

3. Alistrati cave

Alistrati cave lies about 6 km southeast of the village of Alistrati at a place called "Petroto" in Serres. The expanse of the area is almost 14.000 square meters. At a distance of 250 km from the southern part of the entrance of the Alistrati cave it passes the railway line from Serres to Drama. As a result of the water flow of the river the limestone layers of the mountain has been corroded and the ravine of Aggitis river has been shaped.

Preconditions for the trip:

Minimum number of participation: 30-40 person

Valued cost per person: 20 euro for transportation and lunch

Inform us on your interest to participate via an email until May 5.



ΧΟΡΗΓΟΣ ΠΡΟΓΡΑΜΜΑΤΟΣ:



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